



Back-to-School – simplified for everyone.

Dear School Partners:

Trust Staples – everyone's **Back-to-School** Headquarters – to return with a proven winner. Our **School Tools** program is back because it's proven to be a better way to streamline the process of getting everyone ready for Back-to-School, helping teachers and students, alike, as it simplifies the process for parents.

Thanks to your involvement, Staples **School Tools** has helped provide teachers with an opportunity to give their students advanced notice of what supplies they'll need to start their school year off right.

The 'necessary supplies' information teachers provide on staples.ca/schooltools – identifying the right products fast through using our **Back-to-School** catalogue of items – helps parents order only what their child really needs, knowing that nobody knows better than their child's teacher. This is a vital connection that takes the guesswork out of getting ready for school.

Your involvement and approval in this program is essential to its success, which has helped us to create our **Teacher Appreciation** program and special school offers on supplies as a way to demonstrate our gratitude for the significant role you play.

Staples is proud to help serve our communities across Canada with this coordinated program, which removes much of the confusion and extra running around for many parents at this very busy, end-of-summer time. **School Tools** offers them one less thing to worry about in their Back-to-School preparations.

We also feel good knowing students will pay less through this **School Tools** program and parents will be reassured knowing that each **Supply Kit** comes with a complete quality guarantee and replacement warranty over the course of the school year. In addition, participating schools will be eligible for a 3% cashback towards the purchase of school supplies. You might be interested in knowing that Staples is also a proud supporter of students in need. Each year we raise funds to provide children with the supplies required for a successful school year. Should your school require assistance with providing **Supply Kits** to families in difficult circumstances, please contact your local store manager for details (offer varies in Quebec).

Once the program begins (June 12th), parents can order and also enjoy free delivery to their homes. Should your school offer this service, **Supply Kits** can be shipped direct-to-each-student's-school, in time to be waiting for their arrival – another perk for parents.

We thank you for your involvement in our **School Tools** program, making it a big success. For those not already involved in the program – but feel like it's exactly what you've been looking for – please visit staples.ca/schooltools or contact us, below:

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School Tools



Discover a better way to be ready for Back-to-School.

Dear Parents:

Trust Staples – everyone's Back-to-School Headquarters – to come up with a better way to streamline the process of getting yourself ready.

Staples School Tools provides you with direct access to the school supplies your child will need – as provided by their actual teachers – and an easy way to order them without ever leaving home.

You'll save time. You'll save money. And you'll have exactly what you need to give your child the best start possible.

How do you do start?

1. Go to Staples.ca/SchoolTools
2. Find / select your **child's school, teacher** and/or **classroom**.
3. Order your child's **supply list** when it appears.
4. Select **free delivery** with your paid order, arriving direct to your home within 2-3 days – or directly to their school, if they offer this service.

Not only will you **spend less on supplies**, you'll be covered with a **full quality guarantee** and **replacement warranty** on everything you buy. Enjoy the **total convenience** of ordering from home – complete with **free delivery**. The time you save is your own – giving you more of it to spend on getting everybody ready for the big day.

Remember – each list of supplies has been customized by your child's actual teacher, so you know that you're getting a head start on a great beginning to another school year.

Choose total convenience and check one thing off your list.

Questions?: Staples.ca/SchoolTools

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